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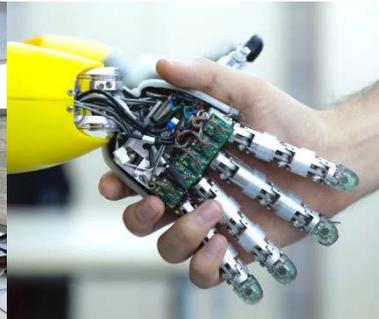
EPOPIC Brussels



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Patent Information Research



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EPO Patent Information Conference

12-14 November 2018
Brussels, Belgium





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economie

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Facts and Figures

- 408 Participants
- 40 Countries
- 35 Exhibitors
- 7 training courses
- 8 Discussion Rounds
- 3 Welcome addresses
- 17 Plenary sessions
- Largest EPOPIC Since Hamburg 2012





Analysing the Chinese "IP explosion": Other factors

- improved innovation capacity
- local companies actively build up large IP portfolios
- privatisation of state-owned enterprises (more inclined to protect own IP)
- foreign direct investment and R&D input correlate with rise in applications
- improved protection due to evolving IP system / law revisions (greater readiness to file applications)
- foreign-trained Chinese return with patenting behaviour acquired abroad ("reverse brain drain")
- low-priced patent agent services available

The stage backdrop features two logos. On the left is the logo of the European Patent Office (EPO), which consists of a stylized red 'E' with radiating lines, followed by the text 'Europäisches Patentamt', 'European Patent Office', and 'Office européen des brevets'. On the right is the logo for 'economie', which includes a stylized red 'e' followed by the word 'economie' in a sans-serif font.



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